

SUN	MON	TUE	WED	THU	FRI	SAT
		<p>1 TIME TO _____ TUESDAY</p> <p>Showcase a call to action for the week or month. Tell your audience what you need them to do, when and how to do it.</p>	<p>2 WE ♥ WEDNESDAYS</p> <p>Spotlight a collaboration, local business, or client with celebratory stories.</p>	<p>3 THANKFUL THURSDAY</p> <p>Send thanks to donors, supporters, staff and friends. Don't forget to tag business and individuals if possible!</p>	<p>4 FREE FUN FRIDAY</p> <p>Use this day to post any relevant info that doesn't fit into another category.</p>	<p>5 SPONSOR SATURDAY</p> <p>Shout out to sponsors and in-kind supporters.</p>
<p>6 SPOTLIGHT SUNDAY</p> <p>Use this day to shine a light on areas that need supporter focus! Anything from a program to a funding need to an advocacy issue to interesting stats.</p>	<p>7 MOTIVATION MONDAY</p> <p>Post an inspiring quote, sharable meme or story about a dedicated or accomplished volunteer.</p>	<p>8 TIME TO _____ TUESDAY</p> <p>Call to action can be purchasing tickets, sharing with friends, signing a petition, attending a volunteer orientation, etc.</p>	<p>9 WE ♥ WEDNESDAYS</p> <p>We <3 our volunteers! Graphic: short video montage of volunteers in action</p>	<p>10 THROWBACK THURSDAY</p> <p>Post photos recognizing past supporters, events or organizational highlights.</p>	<p>11 FREE FUN FRIDAY</p> <p>Or post lighthearted, sharable content that aligns with your organization.</p>	<p>12 SPONSOR SATURDAY</p> <p>Be sure to tag to increase reach!</p>
<p>13 SPOTLIGHT SUNDAY</p> <p>Highlight a committee member or volunteer doing great work for your event, campaign or org.</p>	<p>14 MISSION MONDAY</p> <p>Share a photo, information or story about the work your organization is accomplishing and the needs you are fulfilling.</p>	<p>15 TIME TO _____ TUESDAY</p> <p>Example: Our monthly volunteer orientation will be held this Saturday! Sign up to attend here <link>. Graphic: Volunteer infographic</p>	<p>16 WE ♥ WEDNESDAYS</p> <p>Example: We <3 great dads! Kids are half as likely to repeat a grade when dad is involved. Happy Father's Day week to our supportive dads!</p>	<p>17 THANKFUL THURSDAY</p> <p>Thank you, CRUMBL Cookies (tag), for providing extra delicious afterschool snacks for our kids! Graphic: Photo</p>	<p>18 FREE FUN FRIDAY</p> <p>Inspiration Quote Image Download on Deliverables Page</p>	<p>19 SPONSOR SATURDAY</p> <p>FB/Instagram Live with Program Sponsor discussing why they choose to support.</p>
<p>20 SPOTLIGHT SUNDAY</p> <p>Example: Did you know? In addition to our onsite tutoring M-F, we now offer virtual sessions throughout the week! Find out more at <link> Graphic: Picture of virtual learning set up</p>	<p>21 MOTIVATION MONDAY</p> <p>Inspiration Quote Image Download on Deliverables Page</p>	<p>22 TIME TO _____ TUESDAY</p> <p>We are exactly ONE week away from our Virtual Spring Breakfast! We invite you to share these stories and our social media posts to help us spread our mission. Please visit our website so you can learn more today.</p>	<p>23 WE ♥ WEDNESDAYS</p> <p>Example: We <3 our kids! Graphic: short video of a client sharing about their experience.</p>	<p>24 THROWBACK THURSDAY</p> <p>How about this for a #throwbackthursday? TEN years ago at Spring Breakfast 2011 with a few (still) familiar faces! Graphic: Photo</p>	<p>25 FREE FUN FRIDAY</p> <p>"Even when it seems impossible, finding moments of calm during a busy day is important." Check out these simple activities to cut down on feelings of stress and also help you feel more connected to your child. <Link></p>	<p>26 SPONSOR SATURDAY</p> <p>Example: We are thrilled to announce that <company> will be returning as Presenting Sponsor for our Big Event for the 6th year running! Thank you, <tag company> for your continued support!</p>
<p>27 SPOTLIGHT SUNDAY</p> <p>Example: Meet Mary – Mary has been volunteering with _____ for 8 years and has helped kids from 5 counties excel in math. Mary shared, "My time with the kids is my favorite part of the week. They bring so much more to my life than I could have ever dreamed!" Graphic: Photo of Mary in action</p>	<p>28 MISSION MONDAY</p> <p>Example: Last year, we increased the number of youth served 125%, reaching more families than ever through virtual tutoring and our whole household approach. That means 239 MORE kids prepared for success at school and in life.</p>	<p>29 TIME TO _____ TUESDAY</p> <p>Join our Junior Board Committee! This amazing group of young professionals exhibit community leadership, philanthropy, and have a passion for the work we do at <org>. Interested in joining? Apply TODAY thru June 31 by visiting <link>. Graphic: Junior Board Photo</p>	<p>30 WE ♥ WEDNESDAYS</p> <p>We <3 sunshine! Celebrating the gorgeous weather this week and all the opportunities for outdoor play. How are you getting outside today? Poll: Park Stroll or Playground Fun</p>			